



CONSTRUCTING TOILETS

IN CIRCULATING AREAS OF
RAILWAY STATIONS



Need to Improve Sanitation & Fight Against Cervical Cancer & STDs



Inadequate Toilet Facilities a Cause for Open Urination and Defecation Along Tracks & Near Stations Affecting

Health

Water And Vector Borne Diseases Leading to Malnutrition Among Children

Environment

Adverse Impact on Surroundings And Water Bodies

Expense

Increase in Medical Expense

Only 12% Women Use Sanitary Napkins, as Per an AC Nielsen Report

- Remaining 88 % Resort to Unhygienic Measures
- **Poor Menstrual Hygiene** and Usage of Dirty Water Directly Linked to Incidence of **Cervical Cancer** and **Reproductive Tract Infections (RTI)**

As per a study report, India has one of the highest rate of cervical cancer, ~72,000 women die every year

Low Usage of Condoms in India [specially in rural areas]

- **2.1 million** Indians Infected with Sexually Transmitted Diseases [STD], Particularly **HIV-AIDS**
- India to be Most Populous Nation by **2030**



Need for Toilets in Circulating Areas of Railway Stations

» Lack of Proper Sanitation Facilities in and around Station Premises for

- People Accompanying Passengers
- Local Hawkers
- Vendors
- Auto/Taxi Drivers
- Nearby Community

» Open Areas under/near Station Premises being used for Urination/defecation Creating Unhygienic Surroundings that Poses a Severe Public Health Hazard

» Lack of Separate Toilets for Men, Women and Divyangjans around Station Premises

Swachh Station, Swachh Bharat

Toilet Units for Men, Women and Divyangjans:

- Prefab Toilets to be Installed in Circulating Areas of ~8700 Railway Stations
- Estimated Cost ₹ 22 - 30 lakhs per unit [for Men, Women and Divyangjans] Including Installation and Maintenance for One Year

Each Toilet Unit will Provide for:

- 4 urinals, 3 WC and 2 wash basins for Male, 3 WC and 2 wash basins for Female & 1 WC and 1 wash basin for 'Divyangjan'
- Janitor room, Condom Vending Machines, Sanitary Napkin Dispenser & Incinerator

- Free Access to all will lead to Greater Usage And Cleaner Station Premises
- Increase In Menstrual Hygiene among Women due to Access and Availability of Low Cost Sanitary Pads
- Decrease In Incidences of Sexually Transmitted Disease [STD] along with Control of Population due to Usage of Contraceptives

*Cost Varies Depending upon the use of Solar Pump, Water and Septic Tank

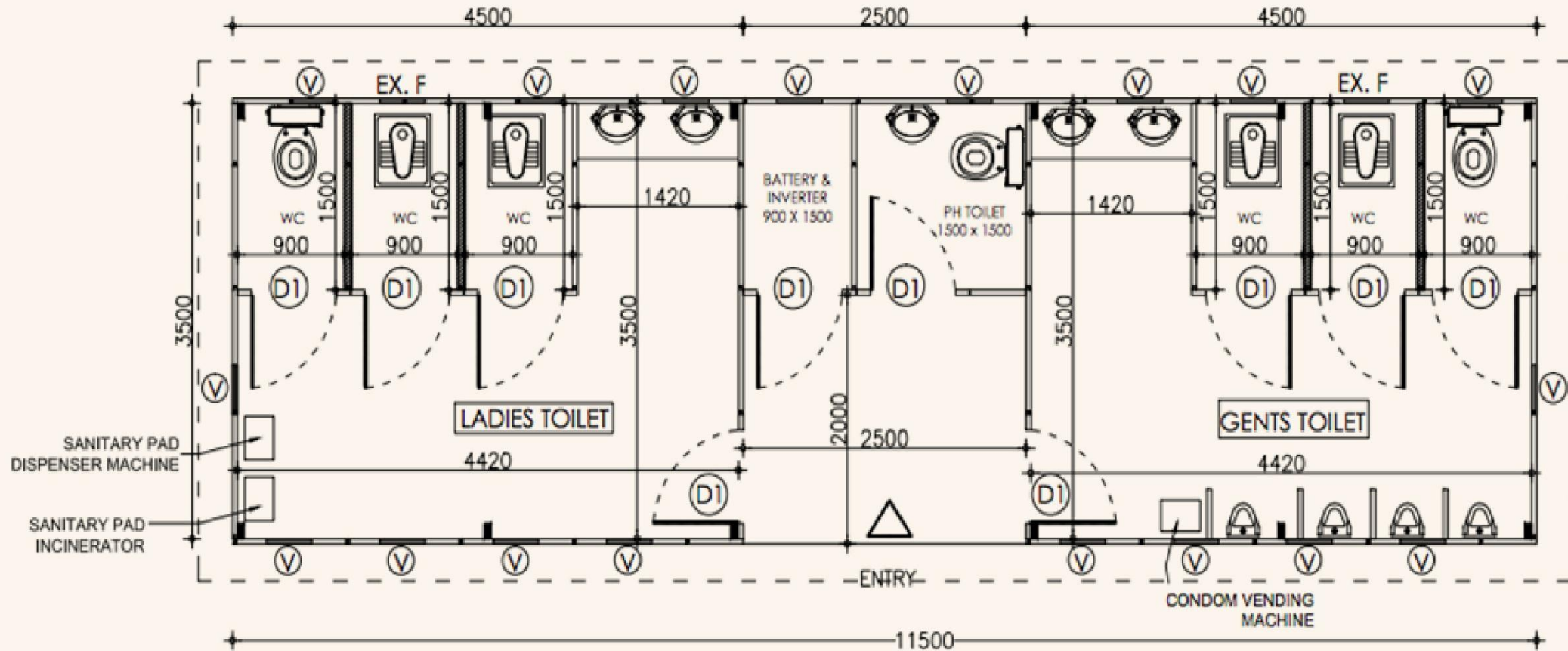


Restrooms

A circular icon with a magnifying glass over the word 'BENEFITS' in large, bold, blue letters. The word 'BENEFITS' is repeated in a smaller, lighter font below it.

BENEFITS

A Typical Layout of Toilet Block



Construction/ Installation of Toilets



**Toilets to be Constructed on Land Provided by
Railways in Circulating Areas of Stations through
CSR Support from Corporates**

Maintenance of Toilets



rites to Construct Operate and Maintain these Toilets for One Year after which Railways to take up the Responsibility of its Maintenance till the Life Cycle of Toilets

Benefit For CSR Partners



Name and Logo of Sponsoring Companies to be Displayed on the Toilets at Stations



Contribution to Larger Mission of **SWACHH BHARAT**



Huge Opportunity for Corporates in Reaching out to a Wider Geography and Beneficiaries across the Country



Enhanced Business Reputation and Public Image of the Corporates



THANK YOU

